

## 2023 STAFF

Maureen Acheampong – Case Manager Candice Bennett – Deputy Executive Director Emma Burchett – Bookkeeper Betsy Damitz – Administrative Assistant Shawn Eubanks – Development Associate Kevin Gonzalez – Career Counselor Brian Kelleher – Financial Assistance and Database Coordinator Michelle Krocker – Interim Executive Director David Levine – Executive Director Dominique Matthews – Youth Case Manager Shannon Stockton – Development Director Debi Sutton – Resident Services Director Charkenia Walker - Operations Administrator

Opening homes to new beginnings.



## MISSION STATEMENT

Good Shepherd Housing (GSH) has been tirelessly working since 1974 to combat homelessness and foster self-sufficiency in Fairfax County, Virginia. With a focus on providing affordable housing and emergency financial assistance, GSH assisted over 500 working households in precarious living situations last year alone. Recognizing the dire shortage of affordable housing units for lowincome families in our service area, GSH steps in to bridge the gap, preventing families from falling into homelessness due to minor setbacks like illness or unexpected expenses.

Managing over 100 affordable rental properties, GSH not only secures housing but also offers vital support services, empowering clients towards long-term stability. Our holistic approach goes beyond shelter, aiming to transform lives, neighborhoods, and the entire community. Within a couple of years, most residents achieve self-sufficiency, marked by improved finances and credit scores, reducing debt burdens and granting them the freedom to choose where they live. GSH provides not just housing but unlocks a door to resilience and independence for those in need.

## KEY ACCOMPLISHMENTS OF FISCAL YEAR 2023

**Over 300 people** housed in Good Shepherd Housing's 117 properties, including 8 new families in FY23

**Over \$1.3 Million** distributed in rental relief and utility assistance

**230 families** helped with rental relief and utility assistance from our organization

**290 evictions prevented** helping 743 individuals maintain housing

39 Thanksgiving meals distributed to families in our housing units

**106 backpacks** were handed out for the 2022-23 school year to students in the local community

**7 children** attended summer camps with the assistance of funds from our organization

12 units purchased to expand housing portfolio

**\$2 Million grant** received from Amazon to complete our capital campaign – the Campaign for Colchester

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# EXECUTIVE DIRECTOR'S LETTER

Dear Friends and Supporters,

As we reflect on the accomplishments of Good Shepherd Housing and Family Services in Fiscal Year 2023, we are filled with gratitude for your unwavering support and dedication to our mission. This past year has been a testament to the transformative power of unlocking doors and unleashing potential within our community.

In our 49th year of service, we continued to expand our reach, providing stable housing to over 100 units and offering comprehensive case management services to our valued clients. Each door we opened represented not just a physical space, but a beacon of hope, security, and opportunity for individuals and families facing housing insecurity.

Throughout the challenges of the past year, including the ongoing affordable housing crisis in Fairfax County and the lasting impacts of the global pandemic, our team remained steadfast in our commitment to empowering our clients to unlock their full potential. Through personalized case management, rent relief, targeted financial assistance, and supportive services, we helped our residents overcome barriers and build pathways to brighter futures.

In addition to housing and services, GSH launched a new program in January 2023: Career Power. Focused on guiding teenagers and young adults aged 16-24 to achieve the next level of academic and personal success, GSH continues to broaden our impact through your support. Founded on a critical partnership of youth, families, and a dedicated career counselor, Career Power aims to break the cycle of poverty and provide a springboard for success.

Looking ahead to our 50th year, we are filled with excitement and optimism for the opportunities that lie ahead. As we celebrate this milestone, we recommit ourselves to our founding mission of serving those in need and fostering self-sufficiency within our community. Together, let us continue to open doors, ensuring that every individual has the opportunity to thrive.

Thank you for your continued partnership and support as we progress on this journey together.

With gratitude,

Alenet Harger

Genee Hayes Executive Director



## OUR PROGRAMS

## APARTMENTS BUDGETING COUNSELING (ABC)

We help working families and individuals, as well as households with fixed incomes, to obtain affordable housing. By offering them individualized case management to address their barriers, we are providing the support they need to become self-sufficient and thrive in their homes and communities. Barriers include poor credit, challenging rental histories, little or no savings, and low incomes. With the assistance of our case management staff, GSH provides financial mentoring to individuals in our housing programs. Residents work to improve their credit, learn new money management skills, and gain the financial independence they need to move on to housing success.

## EMERGENCY SERVICES ASSISTANCE

We provide grants to residents of Fairfax County of up to \$1,150 per household to help them with rental arrears or security deposits. Applicants requesting assistance are carefully evaluated to ensure our assistance will resolve their housing crisis and provide a path to stability. We keep households at risk of homelessness from losing their homes.

## **CAREER POWER**



Launched in January 2023, our newest program helps young people ages 16-24 from disadvantaged communities in the South County area achieve academic, professional, and personal success. Career Power is a partnership between youth, their families, and GSH. Families provide essential support and motivation for their children. Career Power counselors work

with youth and families to ensure success by providing one-on-one coaching, preparation, and guidance to apply to college or any post-secondary educational program and employment counseling.

## TEMPORARY ASSISTANCE TO NEEDY FAMILIES (TANF)

Our TANF Program is focused on our most vulnerable households with children. We provide more intensive case management services to families in our TANF Program that are centered on employment and educational pursuits. We assist clients in creating action plans to achieve goals that increase their employment opportunities, or close educational gaps, further promoting self-sufficiency. Participants are able to utilize these services to attain education, employment, certifications, or promotions that enhance stability and keep them housed.

# CHILDREN'S RESOURCES

We help ensure that children in our housing programs do not miss out on critical after-school and extracurricular enrichment activities simply because their families do not have enough money. This long-standing program provides our children with school supplies, access to summer camps, and music lessons.

# TRUNK OR TREAT

Many of our residents are hesitant to allow their children to trick-ortreat in the neighborhood due to safety concerns. Our Trunk or Treat event provides the families in our housing and their neighbors with a fun and safe environment in which to enjoy the holiday, while also strengthening the community.

# STATEMENT OF ACTIVITIES



2023 GSH INCOME SOURCES (PERCENTAGES OF TOTAL)

**Government Grants: 21%** 

Fundraising: 29%

**Rental Income: 45%** 

In-Kind Donations and other: 5%



2023 GSH EXPENSES (PERCENTAGES OF TOTAL)

ABC Rental Program: 86% Emergency Services: 7% Resident Relief Program: 4% Awareness Campaigns: 2% Children's Resources: 1%



# SUCCESS STORIES

A note from one of our TANF participants shared her success attending Strayer University and we are excited for her longterm prospects: "Since I've started at Strayer, I've been on the President's list and maintained a 4.0 GPA. Strayer noticed my grades and my accomplishments, and they asked if I wanted to start accelerated classes for my Master's degree. The accelerated program took two of my undergraduate classes that were similar to the master classes and switched them. I'm currently doing a dual degree that will result in both a Bachelor's and Master's degree when I graduate. Winter of '24 is my last semester for my bachelor's degree, and I will be already three classes in for my Master's program out of 12."



## STAYING AHEAD

Sharon, a long-time resident in GSH's ABC Program, typically maintains a solid rental payment record, swiftly addressing any issues that arise. However, she fell behind in FY23 due to unexpected health challenges and a hospitalization. Though she managed to cover September's rent, the stress of her health issues persisted. Sharon's case manager, recognizing her situation, advocated for Resident Relief funds to support

> A cornerstone in Fairfax County, Good Shepherd Housing has been turning the key to brighter futures for nearly 50 years.

her through October. With supervisor approval, Sharon was able to maintain her housing and focus on her health, crucial for her success in the program. While the ABC Program aims for self-sufficiency, GSH acknowledges external obstacles that can impede families' housing stability, reflecting its commitment to comprehensive support.



## ACCESSING A SAFE SPACE

Heather was ecstatic when her family was approved for a housing choice voucher. The benefit meant she and her family could move into a wheelchair-accessible residence—a muchneeded upgrade for her 11-year-old daughter, who is disabled. The hidden costs of disabilities can be a continual hardship for families, and while the ability to move would lower some burdens, it also led to another: moving expenses. Heather lives on a fixed income. She could afford the rent at her new, accessible home, but she had no way to pay for the security deposit and prorated first month's rent. After contacting GSH for help, Heather secured assistance to cover the \$3,000 in moving costs that were outside her budget. Thanks to the assistance, Heather, her daughter, and their whole family are more comfortable and safer in their new home.

## ACHIEVING EDUCATION

Penny has always wanted to be an elementary school teacher. However, a difficult family life in her teens meant she could not finish high school as planned, let alone go to college for a teaching degree. She is moving closer to that goal thanks to GSH's administration of the TANF program. Penny began her second semester in Fairfax County's adult GED program earlier this year. TANF funds helped cover her tuition costs and GED prep books. Thanks to these books, she is improving her scores and is on track to complete an English course. She is also enrolled in an Integrated Education and Training early childhood course, which will prepare her to become a paraprofessional educator. Penny hopes to work as a childcare instructor or teacher's assistant in Fairfax public schools. She believes these roles will help her career as she continues to pursue her ultimate dream of becoming a teacher.

## **DONOR LIST** This list represents gifts made between July 1, 2022 and June 30, 2023.

#### Transforming Lives Giving Level (\$25,000+)

Amazon, Inc. Michael and Niki Bennett Capital One Enterprise Community Partners The Gaghan Family/Gaghan Mechanical Potomac Health Foundation Sanjiv and Rajika Mahan Morgan Stanley TP Foundation

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# THE GOOD SHEPHERD HOUSING AND FAMILY SERVICES LEGACY SOCIETY

Gillian Ament Cheryl Ellsworth Zdenka Larson Eugene Roverse, Sr. Shannon Steene

The Legacy Society is comprised of individuals who share a commitment to ensuring that quality housing is affordable and available in our community for decades to come. By supporting Good Shepherd Housing and Family Services (GSH) through your estate or life income gift, you are joining a special group of individuals who have recognized the value of creating opportunity-rich neighborhoods in our community.

There are many ways to make a gift to GSH, including life income and estate gifts, which can ultimately be beneficial to the organization and rewarding to the donor in a variety of ways.

Life Income Gifts allow donors to make a gift now and receive income for their lifetimes. These gifts include charitable gift annuities, charitable remainder trusts, and pooled income fund gifts. Life income gifts also provide significant tax benefits.

Estate Gifts provide support to GSH after the lifetime of the donor. They include bequests by will or living trust, future gifts of retirement plan assets, and life insurance proceeds.

To become a valued honoree of the Legacy Society and the entire GSH family, you simply need to notify GSH that you have included GSH in your estate planning. In so doing, you will join those special friends who support GSH and value its unique contributions to our community.



# **Good Shepherd Housing**

office address 8253 Backlick Road, Suite L Lorton, VA 22079 mailing address PO Box 1266 Newington, VA 22122 Tel: 703-768-9404 Fax: 703-768-9419 TTY: 711

# Email: info@goodhousing.org

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## MAKE YOUR IMPACT TODAY



CFC #70437



Funding by Fairfax County CCFP