

GOOD SHEPHERD HOUSING

2022 Annual Report

FOSTERING OPPORTUNITY-RICH NEIGHBORHOODS



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Charkenia Walker - Emergency Services Coordinator

We help the children in our families reach a bright future.



MISSION STATEMENT

Since 1974, GSH has helped end homelessness and enable self-sufficiency by providing affordable housing and emergency financial assistance to families and individuals in need in Fairfax County, Virginia.

Last year alone, we helped more than 1,000 working households who were unstably housed or were, in fact, experiencing an episode of homelessness.

In our service area, a market analysis found that for every two families making between thirty to fifty percent of the Area Median Income (AMI), there is only one affordable unit of housing available to them. As a result, many families double up or "couch-surf" with friends or family members. Others spend more of their income on housing than is sustainable.

In turn, one small setback for a family - an illness, an unexpected automobile repair, or loss of work hours or employment can mean the loss of their housing. A small financial challenge for someone living paycheck to paycheck can quickly turn into a cycle of homelessness and create barriers to their housing stability that are difficult to overcome.

As a landlord managing over 100 affordable rental properties, GSH helps these vulnerable households with long-term, permanent affordable housing solutions. Once we are able to secure housing for our clients, we then provide them with support services to help them become more resilient.

Our housing is more than just "bricks and sticks". Rather, our housing coupled with our support services is the kind of housing that gives households a fresh start to a new future. Our housing gives them hope, transforming their lives, their neighborhoods and our whole community.

Within a couple of years, most of our residents become selfsufficient. They reach a measure of financial independence allowing them to sign for leases in their own name. They have improved their credit scores, enhanced their incomes and reduced their debt burdens. They can now remain stably housed wherever they choose to live.

We give them the path forward. Most importantly, we give them the affordable housing and support they need to become more resilient and independent.

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Chris Martin, Operations Director, Samaritan Ministry of Greater Washington; President Emeritus, GSH Board of Directors

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Tim Sargeant, Public Affairs Manager, Dominion Energy

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Donald Williams, US Air Force Officer, School of Advanced Air and Space Studies; former White House Fellow

INTERIM EXECUTIVE DIRECTOR'S LETTER

In 2021-22, GSH continued its work and services while supporting our community through the COVID pandemic. We continued to work with other human service providers and Fairfax County to distribute much-needed Federal COVID relief funds.

We continued to support hundreds of local households put at risk because of the COVID pandemic. These were households struggling with job losses, lost work hours, and childcare expenses. Critical rental assistance helped to keep them safe in their housing.

With a combination of funding from Fairfax County and our Capital Campaign, GSH was able to purchase eight units, the most we had ever purchased in one year, extending the number of our owned housing units to 85. Our residents not only benefit from the affordability of our rental housing units, but also from the quality and security of our housing.

We continued to realize significant, positive, and lasting changes in one of our much-valued communities - the Colchester Towne condominium community located off Richmond Highway. As the largest owner of housing in Colchester Towne, we added to our investment in housing assets in the community.

For 48 years, we have offered our unique blend of resident-centered services and programs and we continue to raise our profile as a vital housing provider in the Greater Mount Vernon community.

We offer our residents a formula for success with our housing and services. Our case managers work with our residents to develop budgets and provide referrals for services. Our residents who qualify for the TANF program receive intensive case management services, with monthly check-ins, goal setting around self-sufficiency, and financial support for workforce development opportunities.

In the following pages, you'll read more stories about our residents. They are the stories of real people living in our housing. They see a way forward and can become more resilient, self-sufficient, and independent because of Good Shepherd Housing in their lives.

Candice Bennett

Interim Executive Director

OUR PROGRAMS

APARTMENTS BUDGETING COUNSELING (ABC)

We help working families and individuals, as well as households with fixed incomes, to obtain housing that is affordable for their limited incomes. By providing them individualized case management to address their barriers, we make sure they will never become homeless. Their barriers include poor credit, itinerant rental histories, little or no savings, and low incomes.

EMERGENCY SERVICES ASSISTANCE

GSH provides grants up to \$700 per family in the period of a year to help them with first months' rents and security deposits. Applicants requesting assistance are carefully evaluated to make sure our assistance will resolve their housing crisis. We keep households at risk of homelessness from losing their homes.

CHILDREN'S RESOURCES (CR)

We help ensure that children in our housing programs do not miss out on critical after-school and extracurricular enrichment activities simply because their families do not have enough money. This long-standing program provides our children with school supplies, access to summer camps, and music lessons. We even send children to local STEM (Science, Technology, Engineering and Math) programs to encourage their education in science and math.

TEMPORARY ASSISTANCE FOR NEEDY FAMILIES (TANF)

Our TANF Program is focused on our most vulnerable households with children. We provide more intensive case management services to families in our TANF Program that are centered on employment, career, and educational pursuits. We assist clients in creating action plans to achieve goals that increase their employment opportunities, or close educational gaps, further promoting self-sufficiency. Participants are able to utilize these services to attain education, employment, certifications or promotions that enhance stability and keep them housed.

TRUNK OR TREAT

Many of our residents are hesitant to allow their children to trickor-treat in the neighborhood due to safety concerns. Our Trunk or Treat event provides the families in our housing and their neighbors a fun and safe environment in which to enjoy the holiday, while also strengthening the community.

STATEMENT OF ACTIVITIES

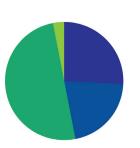
2022 GSH INCOME SOURCES
(PERCENTAGES OF TOTAL)

Government Grants: 26%

Fundraising: 21%

Rental Income: 50%

In-Kind Donations and other: 3%



2022 GSH EXPENSES (PERCENTAGES OF TOTAL)

ABC Rental Program: 86%

Emergency Services: 6%

Awareness Campaigns: 8%





At Good Shepherd Housing, we give our families the tools to create their own successes and stable futures.

SUCCESSES

Job changes happen, for positive reasons and otherwise. And when they do, the gap between regular paychecks can lead to a financial struggle that can very quickly snowball into a housing crisis. When job loss impacted her family, Maria was proactive about reaching out to Good Shepherd Housing to get through the between-jobs money crunch. Her partner was let go from his job, and he was actively looking for new construction work. Maria, who had most recently worked a retail job during the holidays and typically stayed home with the couple's baby, began looking for a job to support her family right away.

Fortunately, Maria found a new job, and her mother stepped in to help with childcare, but the work didn't begin for a few weeks. To bridge the gap, GSH provided Maria with funds to cover one month's rent. Thanks to the help, Maria and her family didn't have to worry about having a safe, secure place to call home during their time of transition.

Most people in Shanice's life would be shocked to learn that she struggled with homelessness. Even as a special education teacher in Washington, D.C., Shanice's salary could not keep up with the cost of D.C. housing, the needs of her three kids, and her debt payments. And because of her debt, her credit was poor as well—low enough that no apartment complex would rent to her. She and her children were able to temporarily stay in her sister's small apartment on couches and air mattresses, but they needed a home.

After hearing about Good Shepherd Housing, Shanice toured a unit at Cherry Arms. She found an apartment she could afford—with enough cushion to pay down her debt and improve her credit. She and her three kids moved in and began their journey toward financial health.

In the midst of a financial crisis, all other life challenges become more complex. Laurel was already struggling to cover moving expenses after relocating to Alexandria. The move-in costs and home furnishing expenses were more than she could afford. To make matters worse, her 12-year-old daughter was not receiving the educational support she needed to succeed at school, so Laurel took her to an outside educational resource for more than \$500 of testing and tutoring.

She turned to Good Shepherd Housing for help managing her rent as she dealt with her extra expenses. She received more than \$1,400 of rental assistance. While Laurel was still pursuing additional support in the form of clothing, food, and medical resources, the rental assistance gave her budget some breathing room as she got settled into her new home and helped support her daughter's educational needs.



Vanessa is a full-time bank teller and has a part-time job at a grocery store. Despite her hard work, the mother of a 2-year-old was living paycheck to paycheck. Many months, she had to put off buying personal items or food to get by. Due to previous financial struggles and homelessness, her daughter was not living with her, though she was doing her best to provide financial assistance for her care. But high rent and utilities siphoned off most of her income.

The financial non-profit Britepaths referred Vanessa to Good Shepherd Housing. At GSH, Vanessa was able to secure an affordable one-bedroom unit with utilities included. Several organizations worked together to help with her move-in costs. Vanessa is now on a better financial path, with plans to save money each month, gaining stability for herself and her daughter.

DONOR LIST This list represents gifts made between July 1, 2021 and June 30, 2022.

Transforming Lives Giving Level (\$25,000+)

Michael and Niki Bennett Capital One Dominion Energy E*Trade Financial The Gaghan Family Ed and Cathy Gillespie Judith Mitchell Virginia Housing The World Bank Community Connections Fund Joyce and John Zoldak

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Good Shepherd Housing provides our community's families with a fresh start toward stable housing.



LIFETIME GIVING

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THE GOOD SHEPHERD HOUSING AND FAMILY SERVICES LEGACY SOCIETY

Gillian Ament Cheryl Ellsworth Zdenka Larson Eugene Roverse, Sr. Shannon Steene

The Legacy Society is comprised of individuals who share a commitment to ensuring that quality housing is affordable and available in our community for decades to come. By supporting Good Shepherd Housing and Family Services (GSH) through your estate or life income gift, you are joining a special group of individuals who have recognized the value of creating opportunity-rich neighborhoods in our community.

There are many ways to make a gift to GSH, including life income and estate gifts, which can ultimately be beneficial to the organization and rewarding to the donor in a variety of ways.

Life Income Gifts allow donors to make a gift now and receive income for their lifetimes. These gifts include charitable gift annuities, charitable remainder trusts, and pooled income fund gifts. Life income gifts also provide significant tax benefits.

Estate Gifts provide support to GSH after the lifetime of the donor. They include bequests by will or living trust, future gifts of retirement plan assets, and life insurance proceeds.

To become a valued honoree of the Legacy Society and the entire GSH family, you simply need to notify GSH that you have included GSH in your estate planning. In so doing, you will join those special friends who support GSH and value its unique contributions to our community.



Good Shepherd Housing

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Web: www.goodhousing.org

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